

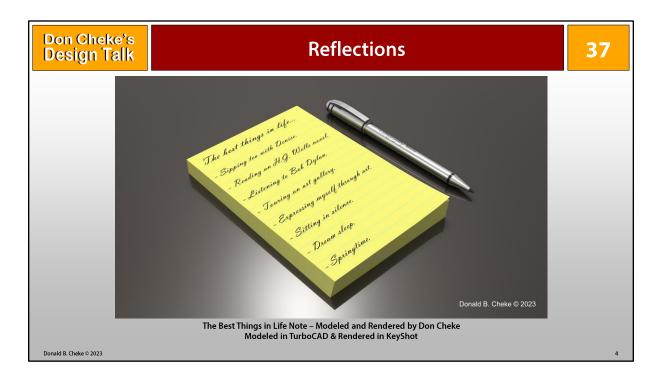
Welcome to design talk 37. In this episode I will share with you my latest book writing project which I have titled Reflections. It is, for all intents and purposes, my autobiography, or memoirs, from 1960 to 2023.



It was in early September that my wife attended a retreat for women on aging. During one part of the discussion the topic of what one would leave as their legacy came up. One of the women brought and shared a copy of her memoirs which she had recently written. When my wife returned home, she told me about the book and saidhow great it looked. We both thought that writing memoirs at this time in our life might be fun.



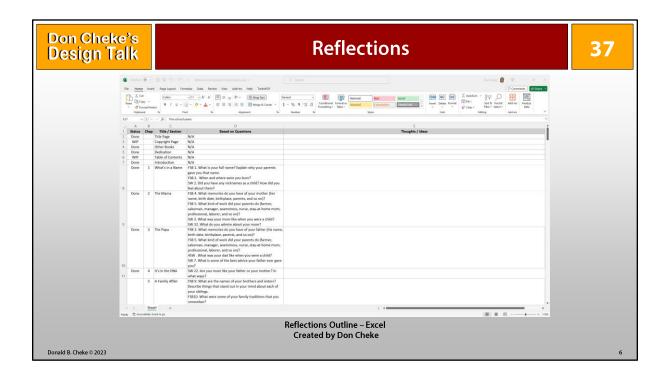
The woman at the retreat had explained that the book had been created as part of a subscription that her kids had bought her. The process sounded interesting, and she explained that each week for fifty-two weeks StoryWorth sent one question for her to reflect on and write about. She then emailed what she wrote back to StoryWorth along with any pictures that she wanted to include. StoryWorth put it all together and after the year sent her a finished book with the option of ordering more. While researching I noticed that StoryWorth partnered with Blurb, a print on demand service that I had used before, so I knew the results would be great.



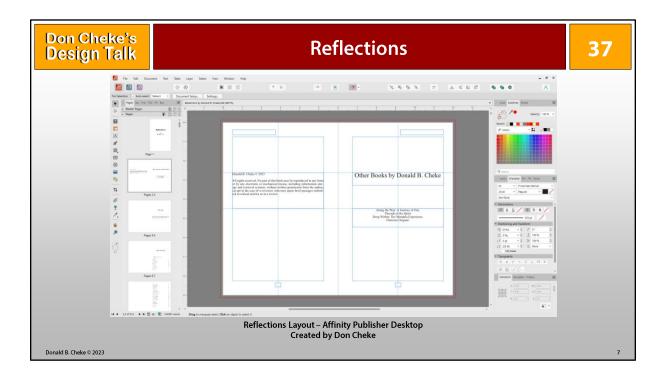
I thought that the idea of writing a book of memoirs at this time was interesting and that using questions to stimulate thoughts and memories was a good idea. It wasn't long before I knew that I wanted to proceed.



When I researched StoryWorth, I found that many of the sample questions looked rather simple, and that there was no way to trial their process to see how user friendly it might be. As is typical with me, I decided to see if there was a better way to proceed. I searched for other lists of questions that might be helpful and came across many, including a series posted by the FamilySearch Blog.



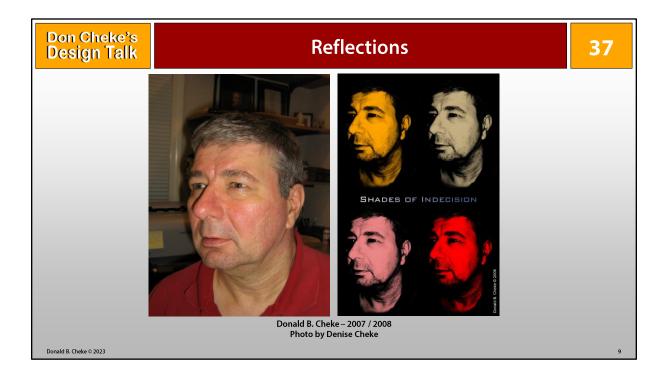
To get started I took all the questions I could find and grouped them together in bundles within an Excel spreadsheet. Each bundle would constitute a chapter. Once I had a general outline I started to add notes in the outline as they came to mind. This would help me when it came time to begin writing the book. At this stage I knew what the book would contain and how it would be laid out.



I did the actual layout of the book in Affinity Publisher. It worked very well for this. As I wrote each chapter, I had my wife Denise read what I had and asked her offer her editorial expertise. Denise is a great editor and was able to catch most, if not all my typos and grammatical errors. Just as a note of interest, I did write the book in order, as I had it laid out initially.



This slide might seem out of the blue but in 2007 I had Denise take a series of photographs of me with the intent of using one while following a digital art tutorial to create a political poster. As you can see, I chose this photo and tweaked it to work in the tutorial poster.



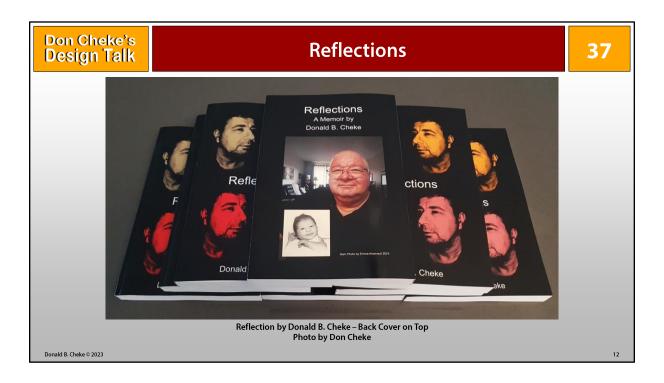
In 2008 I decided to use a different photo from the same series to create the Shades of Indecision poster seen here. It was just something I did for fun and for the sake of having another learning experience.



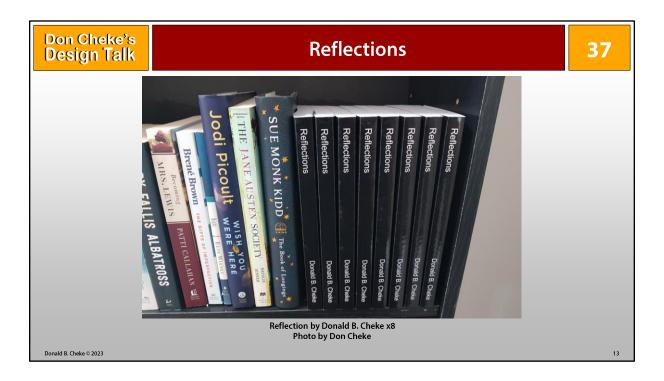
When it came to creating the book cover for Reflections, I thought that the image I had created for Shades of Indecision might work great. As you have seen, it became part of the cover after some tweaking to mirror two of the faces so that they were more or less reflections of each other. For the back cover I used the image I talked about in the collected works design talk, and I added the first picture that was ever taken of me while still at the hospital after my birth. All in all, the cover shows me from my beginning all the way up to the current time in my life.



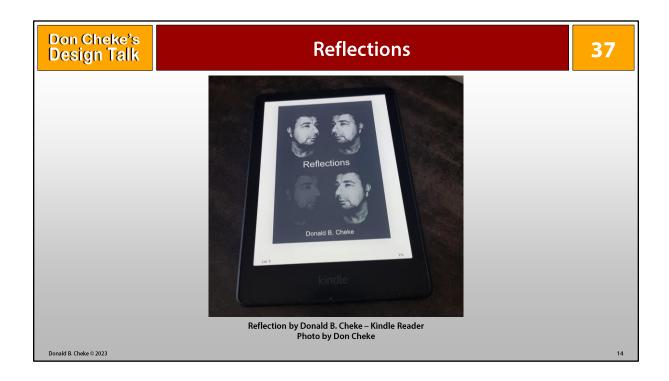
When it came time to print, I chose not to use Blurb due to cost. With Blurb in the United States and me in Canada, the cost of the exchange, plus the possibleadded cost of cross border brokerage fees, I felt it wasjust going to cost too much. Because of this, I searchedthe internet for a company in Canada and found SurePrint & Design. They boasted reasonable printing ratesfor book writers and did not have a minimum orderrequirement. The results were great and the time framefor production and delivery was very reasonable. If youever have to get books printed, be sure to get quotes. You wouldn't believe how much some local places wanted per book.



Here is a photo of my books with the top one showing the rear cover.



Lastly, here is a picture of the books I had printed. I will be giving copies of it, along with the collected works, to some of my family members. If I need additional hardcopy editions I can always order some more.



I also have an electronic version if that is the preferred format. Here we can see it opened on my Kindle.



If you haven't already done so, be sure to check out my other Design Talks. Perhaps you will find something else of interest in them.

See you next time!